

DMNews³⁰

dmnews.com

A N N I V E R S A R Y

Source Directory / 2010 Rates

Brand your company and reach 45,000 qualified subscribers on a bi-weekly basis

DMNews' Source Guide is a must for any company seeking a cost-effective section to maximize exposure and the potential for new business. The DMNews Source Guide is built on the concept of continuity, giving your company year-round visibility to the decision-makers who read the magazine. Editorial located within the Source Guide maximizes traffic to the section, increasing response potential.

Make an impact, brand your company and more deeply penetrate this elite audience by taking advantage of a variety of listing options to make your company stand out! The DMNews Source Guide advertises to 45,000 subscribers, all of whom are 100% qualified circulation and 100% direct request.

Source Directory Option A

3.0625" x 1"

Color Ad

\$3,900 /yr

Source Directory Option B

3.0625" x 2"

Color Ad

\$6,240 /yr

Source Directory Option C

3.0625" x 3"

Color Ad

\$9,360 /yr



For more information contact:

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