

DMNews³⁰

dmnews.com. ANNIVERSARY

DMNews Recruitment

Maximize your exposure to qualified candidates in Direct and Digital Marketing.



DMNews Recruitment Solutions include:

- DMNews print editions
- DMNewsjobs.com
- DMNews online

Recruitment Advertising

An important part of DMNews is its dedicated Job Opportunities section. This provides a marketplace of jobs for direct marketing staff across all job levels and industry sectors. DMNews delivers the highest bi-weekly circulation to DM professionals providing you with the largest pool of candidates from which to recruit, both locally and across the United States.

DMNews only targets direct marketing professionals. As a result, your job opportunities will only be seen by relevant candidates, ensuring that every dollar you spend will be put to its best use. In addition to reaching the largest audience of direct marketing professionals through DMNews, you can also take advantage of DMNewsJobs.com, the ultimate direct marketing job board.

Ad Size	Rates (net)
Full page 9.50" w x 11.375" h	\$14,550
1/2 page 9.50" w x 5.6875" h	\$7,710
1/4 page 4.75" w x 11.375" h	\$4,240

30 Day online postings

- 1 x \$285
- 4 x \$975

60 Day online postings

- 1 x \$485
- 4 x \$1650
- 10 x \$3295

For more information contact:
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